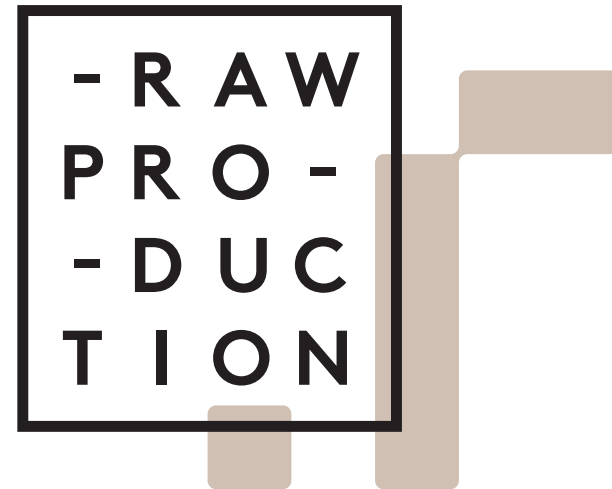


# RAW's Sustainability Initiative



“Here at RAW PRODUCTION, we feel passionate about making production greener.

We love our planet and we only have one,  
let’s treat it right.”

*Lou Greenaway - Company Director*

Understanding the impact of our industry and driving positive change is more important than ever before. Our Sustainability Initiative embraces our commitment to the environment whilst ensuring our clients produce amazing work, without any compromise.

Our aim is to bring a more sustainable approach to everything we do by understanding the impact of our actions and making informed, positive change.

## OUR INITIATIVES

### Introduction:

At RAW Production, we recognise the urgent need to address the pressing environmental challenges facing our planet. We believe that businesses play a vital role in creating a sustainable future, and we are committed to taking meaningful action. Our Sustainability Initiative is designed to drive positive environmental change, promote responsible practices, and contribute to a healthier planet for current and future generations.

### Goals:

1. Carbon Neutrality: We have achieved carbon neutrality across all our operations by 2022. This includes reducing greenhouse gas emissions through energy efficiency measures, adopting renewable energy sources, and investing in carbon offset projects for any unavoidable carbon incurred. We also measure the carbon impact of every production we are involved in, no matter how big or small. Offsetting with our chosen annual offset project.

2. Waste Reduction: We have implemented a comprehensive waste reduction strategy to minimise the amount of waste generated. With a strict zero waste to landfill policy; we recycle everything with 0% of our waste going to landfill. Our non-recyclable waste is safely incinerated with electricity and then heat is captured from this process. Electricity is sent to the National Grid, while heat is used to provide heating and hot water contributing to over 100,000+ UK homes.

Plastics: No single use plastic on set. Our drinking stations promote reusable water bottles and coffee cups with a ban on polystyrene.

Paper: Paperless offices and paperless communication encouraged.

Set: We help all set designers and art departments to ensure all set elements are returned or recycled.

3. Sustainable Sourcing: Transition to a sustainable supply chain by prioritising suppliers and partners that adhere to ethical and environmentally responsible practices.

4. Employee Engagement: Foster a culture of sustainability among our employees through awareness, training, and involving them in volunteer initiatives related to our sustainability goals.

5. Community Outreach: Engage with local communities to share knowledge, promote sustainable practices, and support environmental education initiatives. Also work with local charities and organisations to give back on a community based level.

### Action Plan:

1. Conduct a comprehensive environmental audit to assess our current impact and set baseline metrics for tracking progress.

2. Develop and implement a carbon reduction strategy that includes energy-efficient practices, transitioning to renewable energy sources, and investing in carbon offset projects.

3. Collaborate with waste management partners to establish a waste reduction and recycling program that aims to minimise waste generation and promote responsible disposal.

4. Evaluate our supply chain to identify sustainable sourcing opportunities and work closely with suppliers to align with our sustainability goals.

5. Launch internal campaigns and training programs to educate employees about sustainable practices and encourage their active participation in the initiative.

6. Regularly track and report progress toward our sustainability goals, ensuring transparency and accountability.

### Conclusion:

This is more than an initiative; it's a commitment to the well-being of our planet. By embracing sustainability across our operations, we aim to inspire positive change within our organisation, industry, and beyond. Through collaboration, innovation, and dedication, we believe that we can create a greener, healthier, and more sustainable future for all.



## REDUCE + MEASURE + OFF-SET

Sustainability is a cause close to all our hearts. We are always working to ensure that we are upholding the most current and best practices, working with local, location-specific, environmental charities and taking guidance and tuition as we progress.

The foundation of our business is one in which we endeavour to reduce our environmental impact whenever we can and measure the carbon footprint of each and every production. This approach is an integral part of our services and we offset the carbon footprint of every production as standard. We also offer you the opportunity to purchase carbon avoidance credits that align with your company's climate action.

On all shoots we have a designated sustainability lead to ensure processes are met and managed seamlessly throughout.



## REDUCE:

**Here at RAW PRODUCTION, our standard package includes the following approach, and we will give you the option to do more if you can.**

At RAW we have made a promise to uphold sustainability in every aspect of production, reducing our environmental impact as much as possible. By keeping up to date with industry best practices, we aim to continually improve our approach.

Below are some of the areas which we focus on:

**TRANSPORT:** We encourage all team and crew to use the most sustainable form of transport where practicality allows.

We are consistently ready to assist in planning and coordinating environmentally friendly transportation alternatives, and we can also facilitate meetings on the way when opting for more sustainable travel options, such as trains over planes. Our priority is to use electric and hybrid vehicles in London and other locations when they are accessible, and we encourage carpooling whenever possible.

**WASTE MANAGEMENT:** Strict zero waste to landfill policy.

First, we recycle everything possible! Then any non-recyclable waste is safely incinerated to generate electricity, which is fed into the National Grid. The heat generated is captured and used to provide heating and hot water to over 100,000+ UK homes.

**ENERGY:** We prioritise the use of energy-efficient lighting, heating, and renewable energy sources where available.

Closely monitored power consumption and a switch-off policy covering all possible equipment and devices during significant breaks help to reduce unnecessary energy waste.

**PLASTICS:** No single-use plastic on set. Our drinking stations promote reusable water bottles and coffee cups with a ban on polystyrene.

**PAPER:** Paperless offices and paperless communication are encouraged.

We ask the team and crew not to print call sheets, creative documents, schedules, scripts or boards, etc. unless absolutely necessary, providing tablets for crews through our sister company. Any document printed is on 100% recycled paper and must be recycled at the end of the shoot.

**SET & WARDROBE:** We help all departments work to the conservation hierarchy. We aim to ensure all elements are reduced, returned or recycled.

**CATERING:** All of our catering menus are vegetarian/vegan to reduce the environmental impact, only providing meat if specifically requested. We use local catering suppliers to help reduce emissions and always look to obtain seasonal, organic options, and where possible, we use real crockery and cutlery.

At the end of each day, all leftover fresh produce will be available for anyone to take home or given to charities.

We use local and environmentally friendly brands for our craft supplies.

We supply returnable cups on set, or completely compostable vegwear cups on all sets for all crew, and only use fully biodegradable coffee capsules.

We provide reusable water bottles, water in cans and water dispensers for all crew on every production.

**CLEANING:** We only use eco-friendly, plant-based, cruelty-free cleaning products in our office and on set.

**SUPPLIERS:** Our preferred suppliers are those whose sustainability practices and policies align with our own, and where possible are verified by sustainability certifications.

## MEASURE:

The initial move toward minimising your environmental footprint is understanding your current position. At RAW, we use an industry specific carbon calculator software that allows us to calculate the impact of each project and produce a tailored report.

All Production activities are measured, and will fall into one of these activity areas:



### Travel & Transport

Trains, planes & automobiles  
(not just for people, for equipment and product too)



### Energy

Power for all non filming, filming, accommodation and post production spaces budgeted for, and the energy needed to run and charge equipment in them.



### Materials

Every material bought or used on a production, right down to the paper, water, set/props, hard-drives, catering, batteries, costume/wardrobe and make-up, etc.



### Waste

The disposal of all waste generated on a production - do we bin it, recycle it or reuse it  
Recycling, composting and energy recovery

\*\* Please ask us for a copy of our Travel, Energy, Materials and Waste policies.

## OFF-SET

At RAW, we offset all CO<sub>2</sub> emissions from each project by investing in sustainable development projects around the world. We work with ClimatePartner, to select the most impactful projects for our offsetting programme. We encourage our clients to match our offsetting to ensure all of our projects are aligned with our company's 1.5° aligned Net Zero target.

These projects improve the lives of thousands of families and their communities while tackling global warming and preventing deforestation. In 2022 RAW selected to financially support a climate project which is **expanding renewable energy generation across Asia**.

Interest and demand for renewable energies are growing on the Asian continent as well. Climate projects generate the necessary resources to drive the expansion of sustainable technologies. This renewable energy portfolio supports projects in several countries across Asia. It consists of the following climate projects, certified by the Gold Standard or the Verified Carbon Standard:

- **wind energy projects in India, China, Indonesia and Turkey**
- **solar energy projects in India**
- **hydropower projects in Turkey and Sri Lanka**
- **biogas- and biomass projects in India, China and Thailand**

### How renewable energy contributes to climate action

One-third of greenhouse gas emissions come from burning fossil fuels, such as coal and oil. This kind of energy generation is not only finite, but has severe negative effects on the climate. To reduce CO<sub>2</sub> emissions, mitigate the effects of climate change, and meet an ever-growing energy demand, it is essential to promote renewable energy sources.

The most popular sources of renewable energy are wind, solar, and hydropower. However, energy can also be harnessed from biogas and biomass plants using animal dung or organic residues. Another renewable source is geothermal energy, which is generated and stored in the earth. Climate projects play an important role in transferring and implementing these technologies worldwide. Project activities not only avoid CO<sub>2</sub> emissions but can also reduce a country's dependency on fossil fuels, secure the energy supply, and provide jobs for local people.

## SUSTAINABLE OFFICE

With a sustainable focus embedded in our company ethos since we began, our corporate carbon footprint is as important to us as the footprint left by our productions. To this end, RAW has been working with ClimatePartner to measure and reduce all aspects of office operations. RAW's sustainability targets, footprint and financial climate contributions have been certified as Carbon Neutral, and given the ClimatePartner certification since 2022:



**ClimatePartner**  
**certified company**  
[climate-id.com/EZLMBP](https://climate-id.com/EZLMBP)



CO<sub>2</sub>  
measure  
reduce  
contribute

### DEFINITIONS:

**CARBON NEUTRAL:** Confirms that the carbon footprint of a company, product, service, or event has been calculated according to the ClimatePartner Protocol (underpinned by the GHG protocol), and a certified climate project has been financed to match the tonnage of CO<sub>2</sub>e. For more information follow our QR code above.

**FINANCE CLIMATE CONTRIBUTION:** also means that the carbon footprint of a company, product, service, or event has been calculated, unless otherwise stated above, and that a certified climate project has been financed for the resulting amount.

### About ClimatePartner:

ClimatePartner certification affirms that a company has gone through all five steps of a climate action strategy.

When consumers see the ClimatePartner certified label, they are assured that the emissions of the certified product or organisation have been (1.) calculated, (2.) reduction targets have been set and (3.) implemented, and (4.) climate projects have been financed to contribute to global climate action.

Each certified company's individual climate-ID page represents (5.) transparency across all five steps and guarantees traceability for climate action. The registry management process of our portfolio of climate projects is certified every year by TÜV Austria, an international specialist in environmental matters.